SOCIAL MEDIA FOR CONGREGATIONS

Connecting beyond the walls

MAJOR FORMS OF SOCIAL MEDIA

- Website
- Facebook

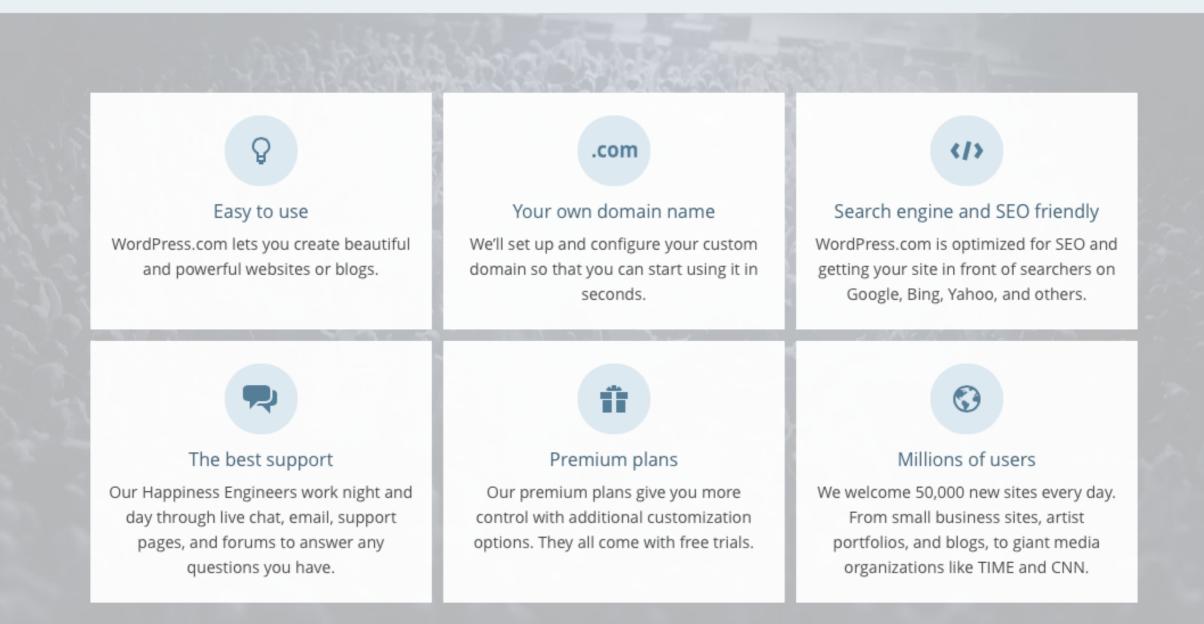
- Instagram
- Pinterest

• Twitter

• Email/Texting

YouTube

WordPress.com is the easiest way to create a free website or blog. It's a powerful hosting platform that grows with you.



WordPress.com

Presbyterians for Renewal

Synod of the Northeast

England

45

ЕS

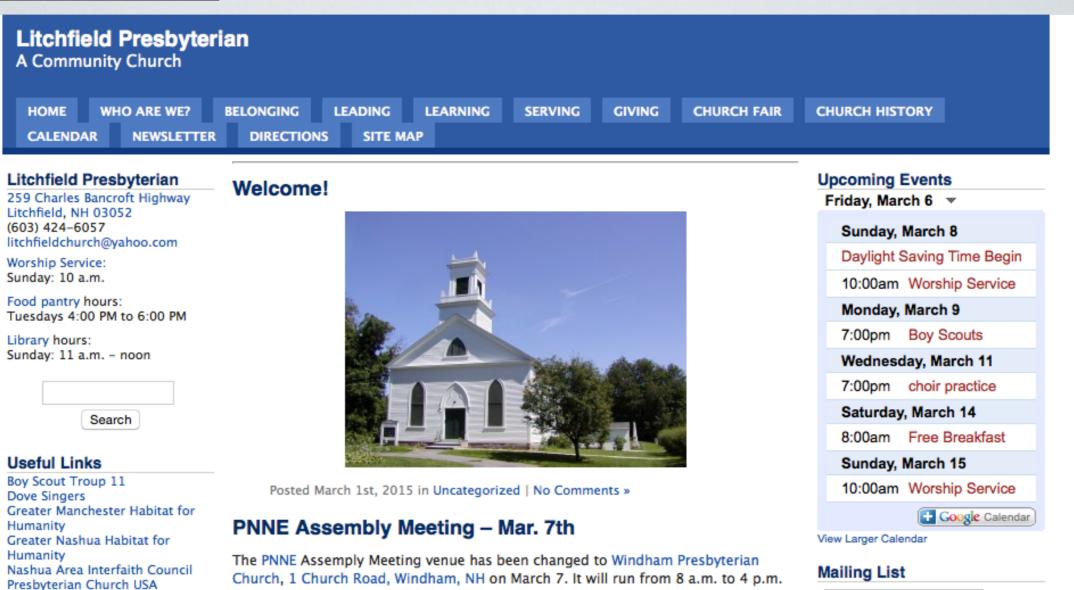
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Sojourners

TERIAN

(USA)

Presbytery of Northern New



Despite the venue change, we are hosting the event and will be serving the

Posted March 1st, 2015 in Events | No Comments »

Free Breakfast on Saturday, March 14

juice!

breakfast, snack, and lunch. We are looking for volunteers to help just as we would if

Join us for our monthly Second Saturday Community Breakfast from 8 a.m. - 11 a.m.

on Saturday, March 14, 2015. Bacon, eggs, sausage, toast, coffee and orange

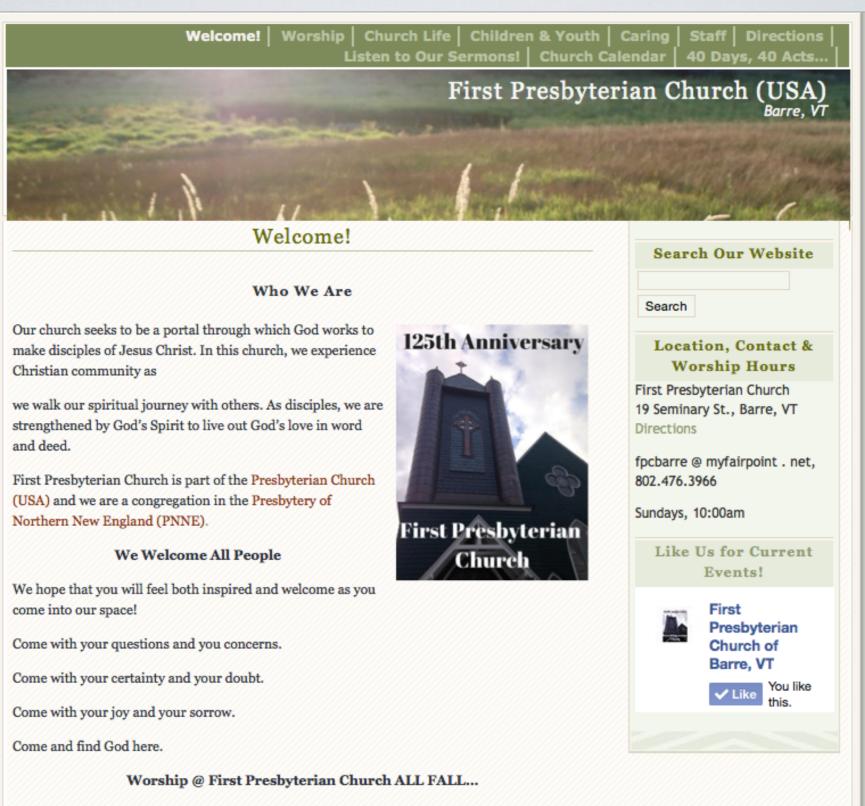
it were being held in Litchfield. Here are the directions from the Litchfield church.

Sign up to receive email announcements Email: Subscribe





Meta Log in Entries <u>RSS</u> Comments <u>RSS</u> WordPress.org



For Guests

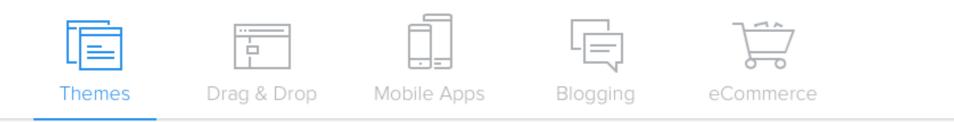
We understand that visiting a new place for the first time can be a little intimidating. So, to make you feel more comfortable, here are some answers to a few common questions:

"How do I get there and where do I park?"

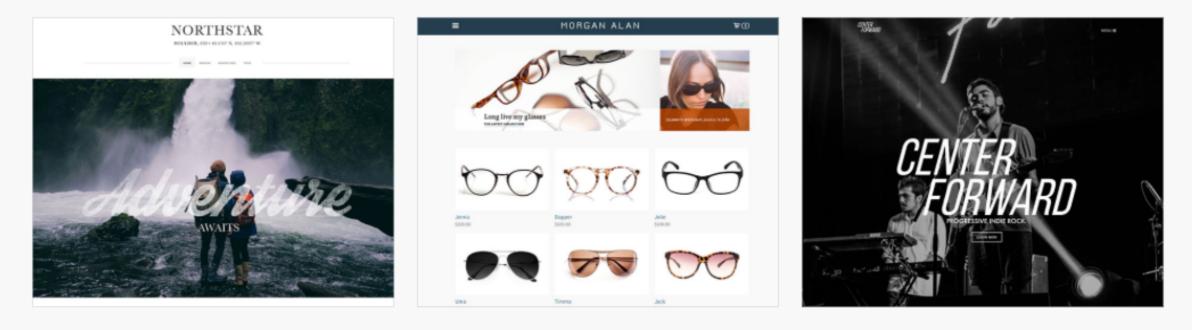
Here are some directions to our location. There is a parking lot next to the church.



Powerful Features



Choose your theme

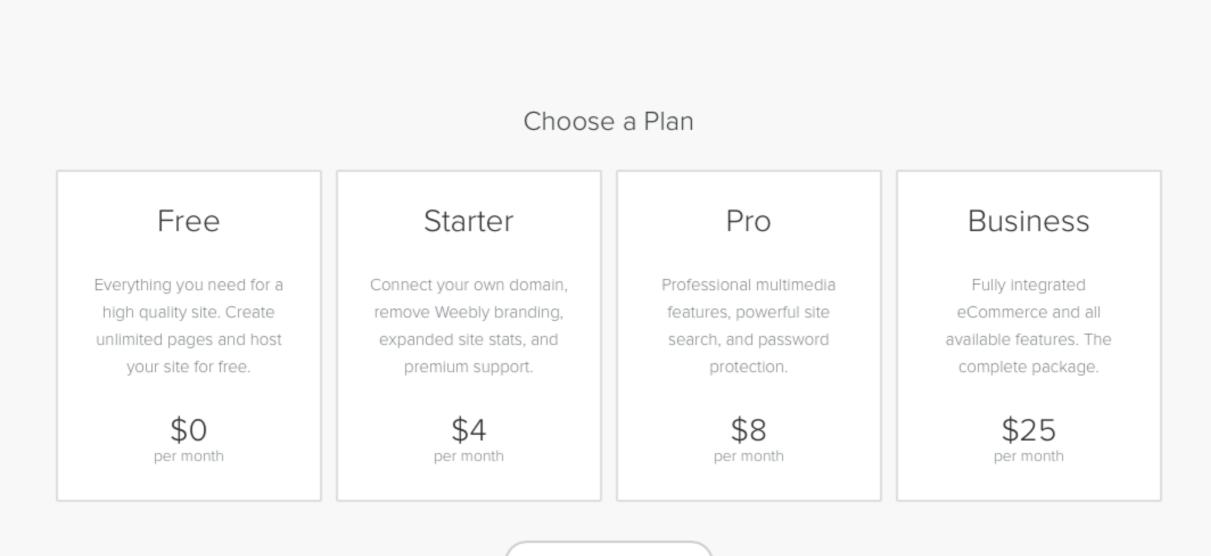


More Themes

Si

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Compare Plans

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Kearsarge Community Presbyterian Church



The KCPC Oil Spill of February 6, 2015...

Click Here for Oil Leak News and Updates

Genesis & Exodus in Lent: A Covenant Experience

Search

603-526-4800

-

Search

Sundays in Lent: Worship Preview

KCPC's Annual Meeting is Sunday March 22, 2015 immediately following the 10:00 a.m. Worship Service

Sunday Worship Preview



KCPC Sermons on PresbyTube



Watch KCPC on PresbyTube

KCPC Special Missions

Want to know more about our many Missions, Projects, Mission Impact?



WORSHIP 9:00 AM AND 10:45 AM Windham Presbyterian Church (603) 432 2150 Search HOME NEW TO WPC? GET INVOLVED LEARN MORE SERVE OTHERS RESOURCES DIRECTIONS GIVING To reflect the unconditional love of Jesus Christ by providing help, hope, encouragement, and joy to our community and the world.

THIS WEEK AT WPC

Welcome to Windham Presbyterian Church

Easy to find, on Church Road off of Route 111 in the center of Windham, NH

Directions



Visit us on Sunday

9:00 am **Contemporary Service** Child Care Sunday School

10:45 am **Traditional Service Child Care Available** Connect ... Click on the "Get Involved" tab Q

Click below for Electronic Financial Donations



"For where your treasure is, there your heart will be also." Matthew 6:21

Stewardship is about sharing our time, talent, treasure, and testimony.

Like many churches, the Windham Presbyterian Church asks its members and friends to support the church with ongoing contributions and an annual Faith Commitment. Our Faith Commitment process takes place at the end of the year. New members and those who did not make a Faith Commitment at the end of the year can make a Faith Commitment at any time during the year.

Establishing a Faith Commitment and making one time gifts help the church determine a realistic financial budget. However, the main purpose of making a Faith Commitment and other contributions is the spiritual benefit it brings to the giver. By making contributions to the Church, we create a strong bond between ourselves and the Church, and this, in turn, contributes to our spiritual development.

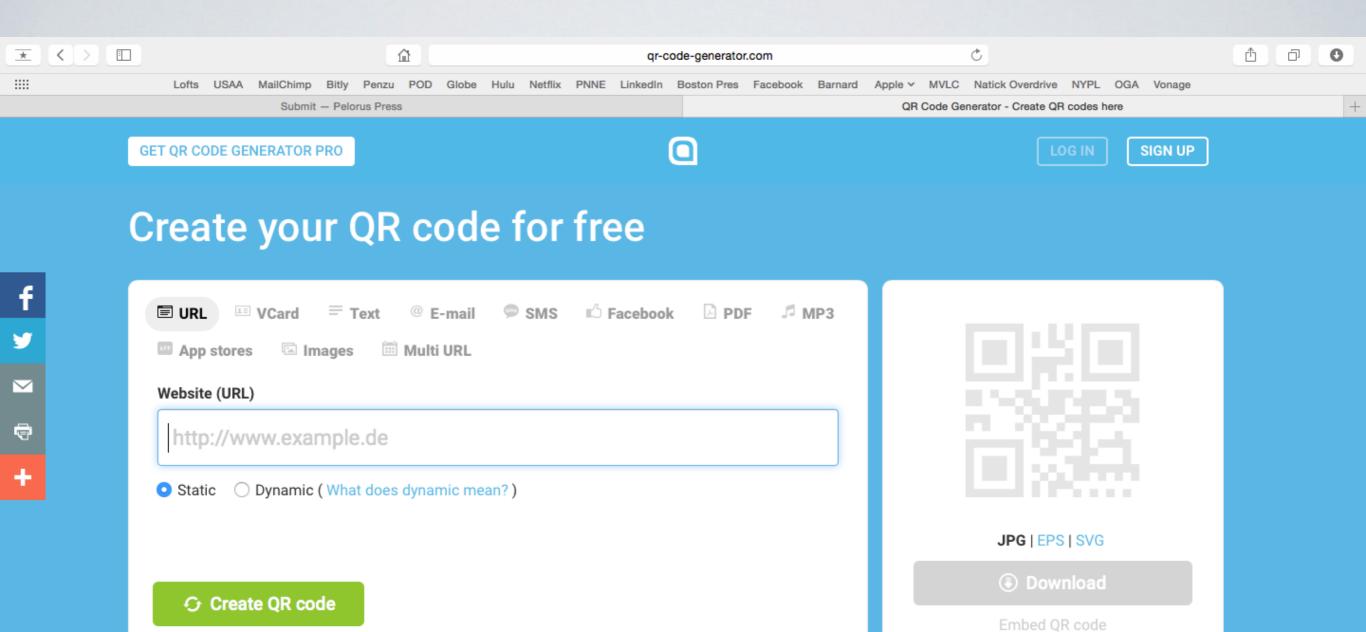
To Make a Faith Commitment

Print the 2015 Faith Commitment Card and mail it to the church or put it in the offering plate. All Faith Commitments and contributions are handled in a confidential manner

Giving to the Church is easily done using the traditional or electronic giving process. If you wish to contribute stock or similar assets or for other specific questions about making contributions to WPC, please contact the Church Office.

All contributions are fully tax deductible and you will receive a statement summarizing your giving.

Mission Exchange					
Givers	Ministries	Resources	Contact Us	About Us	My MISSION EXCHANGE Sign In Join
Donate	Now				
Windha	m Presbyte	rian Church	1		
Fund Info	ormation				
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Donation	Information				
Gift Type:	o c	One Time Gift		Recurring Donation	
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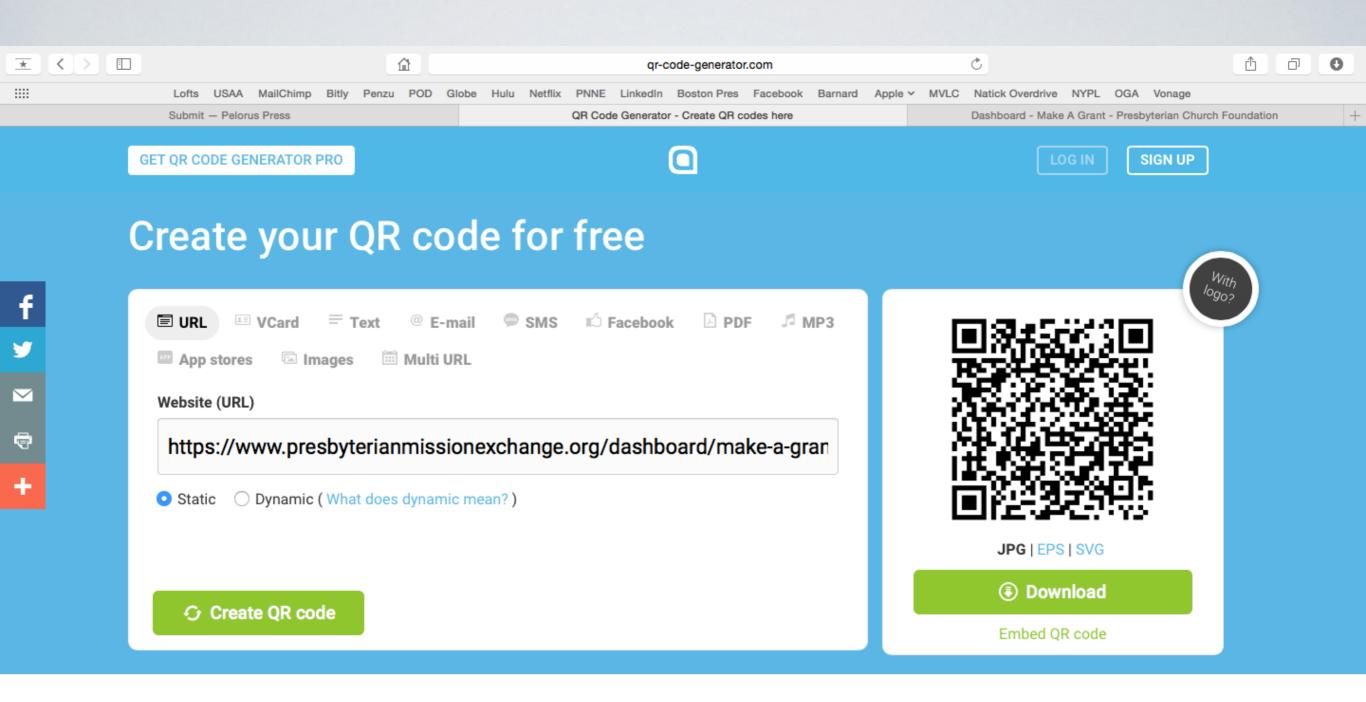


Signup for these features



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Select functi

Select function and design



Signup for these features





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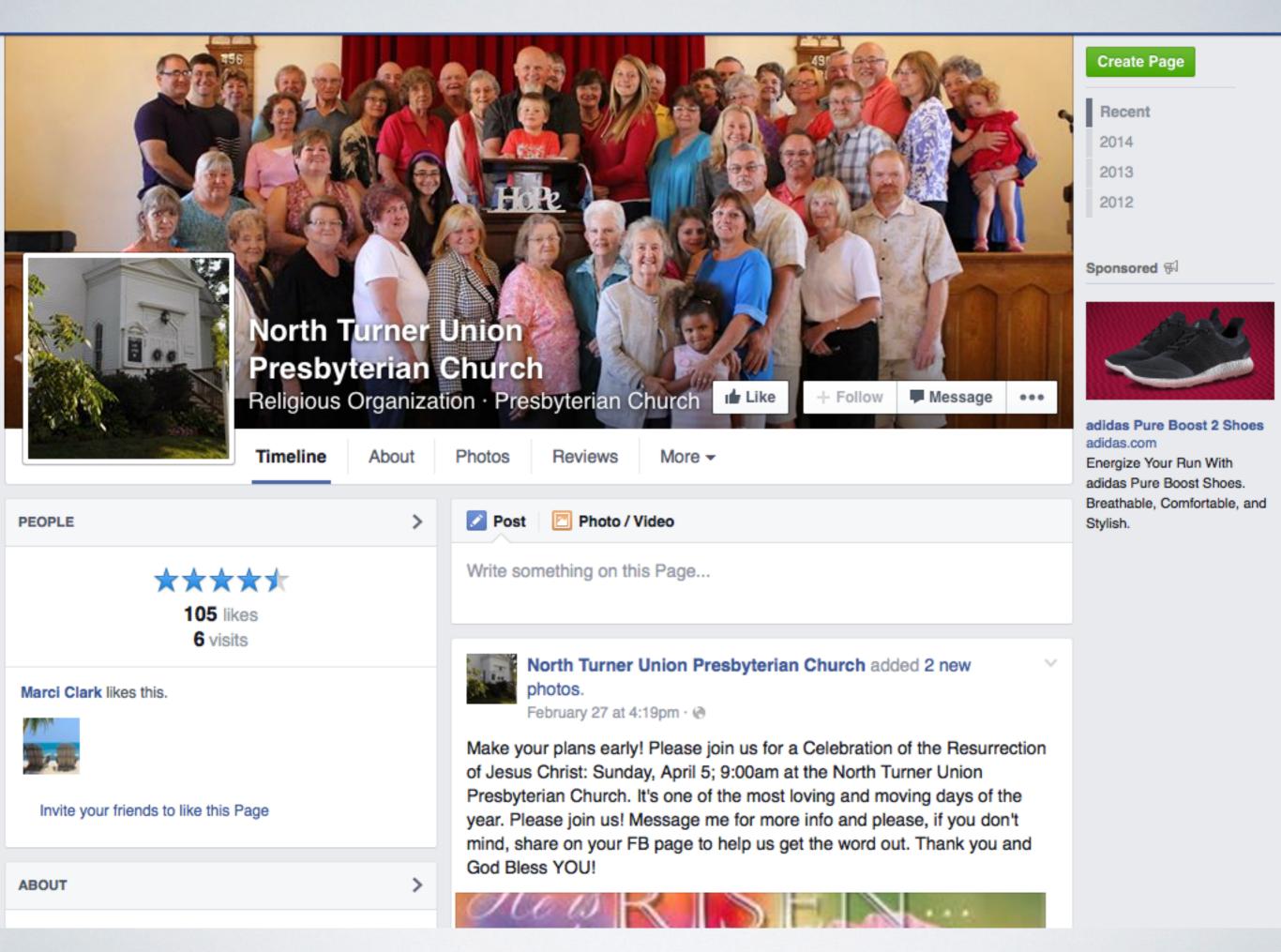
Select function and design

FACEBOOK

- Group
 - Able to control access through private or public settings
 - Able to confirm or remove members

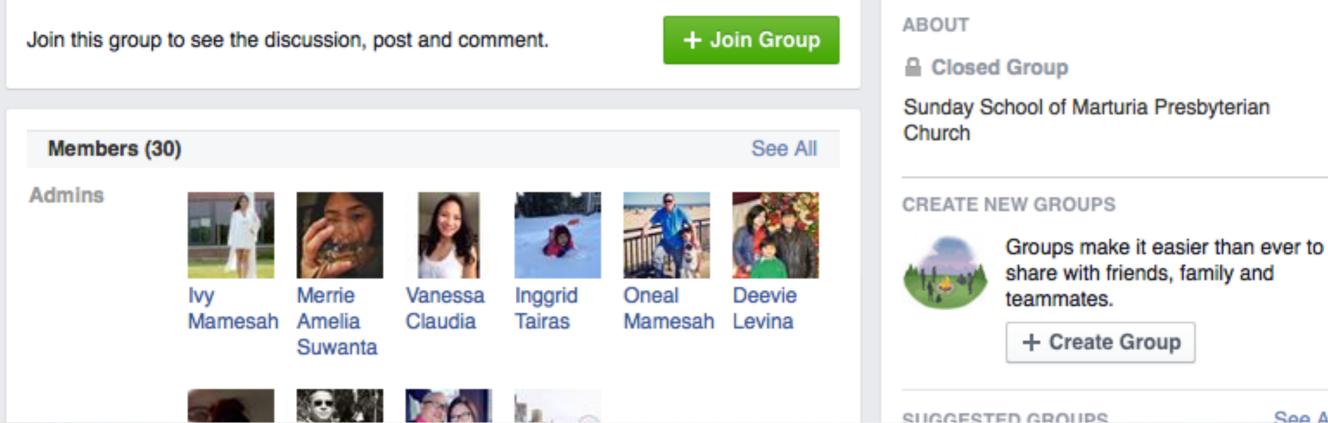
- Page
 - Public Portal that people "like" to increase visibility
 - Widespread audience
 - People can "check in" when at an event

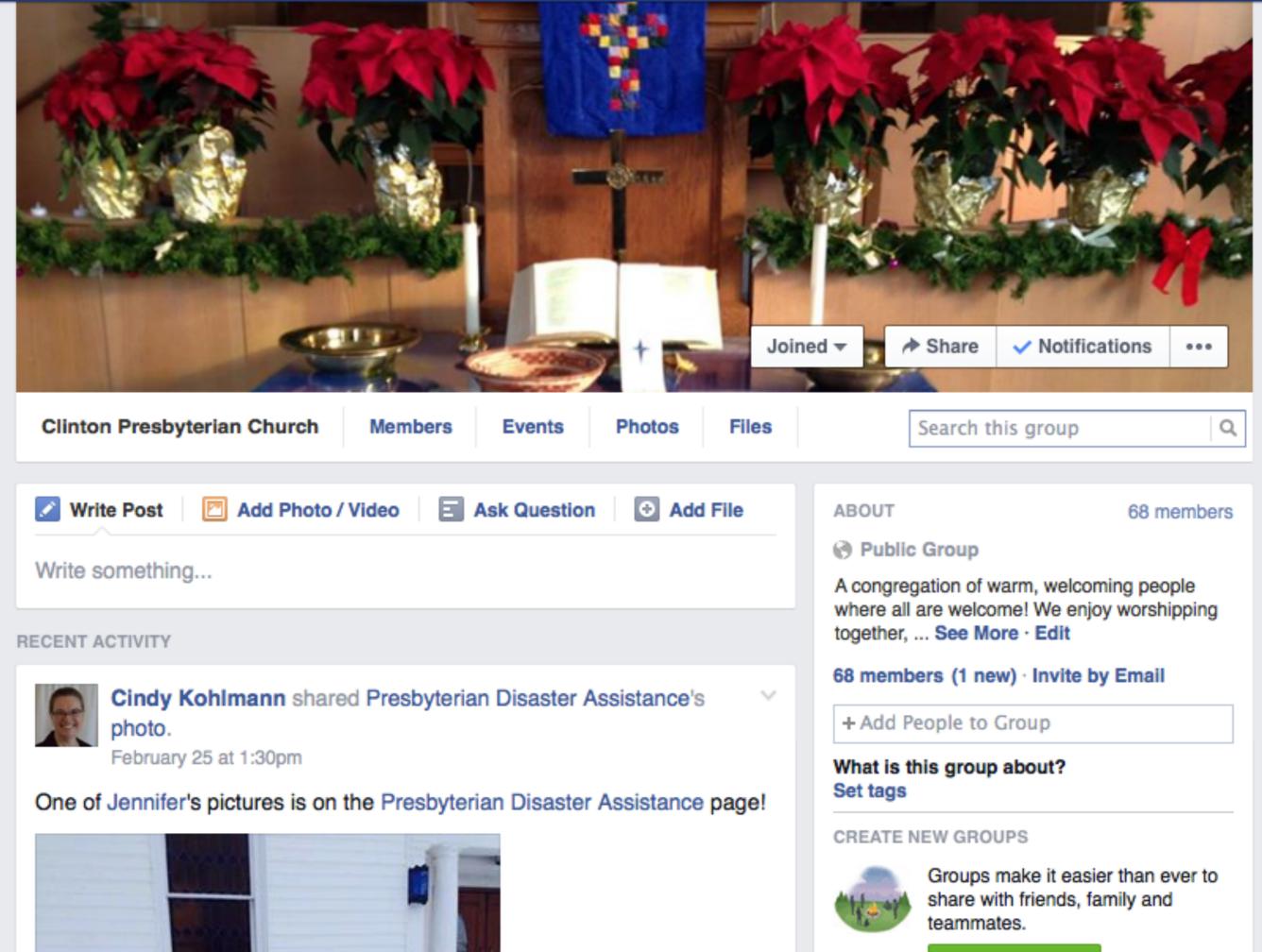
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93 people like this	Post Photo / Video	Create Page
897 people have been here Robin LeRoy and 26 other friends	Write something	Sponsored 등
Open · 3:00PM - 6:00PM Get additional info	0	Post
4. Invite friends to like this Page	Clinton Presbyterian Church September 13 at 9:57am · 🛞	
4.9 of 5 stars · 14 reviews Colleen McCauley reviewed this ▲BOUT >	Service begins today at 11 am - You still have time to join us! All are welcome - come as you are.	Bamsung Galaxy S6 edge+ sprint.com Lease a Samsung Galaxy S6 edge+ and get a FREE Samsung Galaxy Tab® 4.
Field	Like Comment A Share	Learn more.
C C C C C C C C C C C C C C C C C C C	Clinton Presbyterian Church added 4 new photos.	2015





Marturia Presbyterian Church - Sunday School





+ Create Group

IMPORTANT CONSIDERATIONS

- Permission
 - Especially if you are taking pictures of children, but everyone should have the option of opting out of being in a picture posted online
 - Have a policy about photos and videos, how children are identified, and ask people to sign a release form

IMPORTANT CONSIDERATIONS

Access

- Every member may not have online access on a regular basis, so be aware of who needs to be contacted in a different way
- Some people will not interact with certain media formats, so if you are only represented online in one way, you may be excluding them

IMPORTANT CONSIDERATIONS

- Accuracy
 - Your online presence needs to be updated regularly with clear and accurate information about your events
 - You are responsible for copyright issues follow the law!
 - If you know that online maintenance will be difficult in your context, design a static page that will give you presence without becoming quickly dated

IMPORTANT CONSIDERATIONS

- Encouragement
 - Social media is meant to be social; what message are you sending to those who use it as a way of life?
 - Are you inviting people to check in during events? Encouraging them to post during worship to share their experience? Celebrating involvement through an electronic medium?

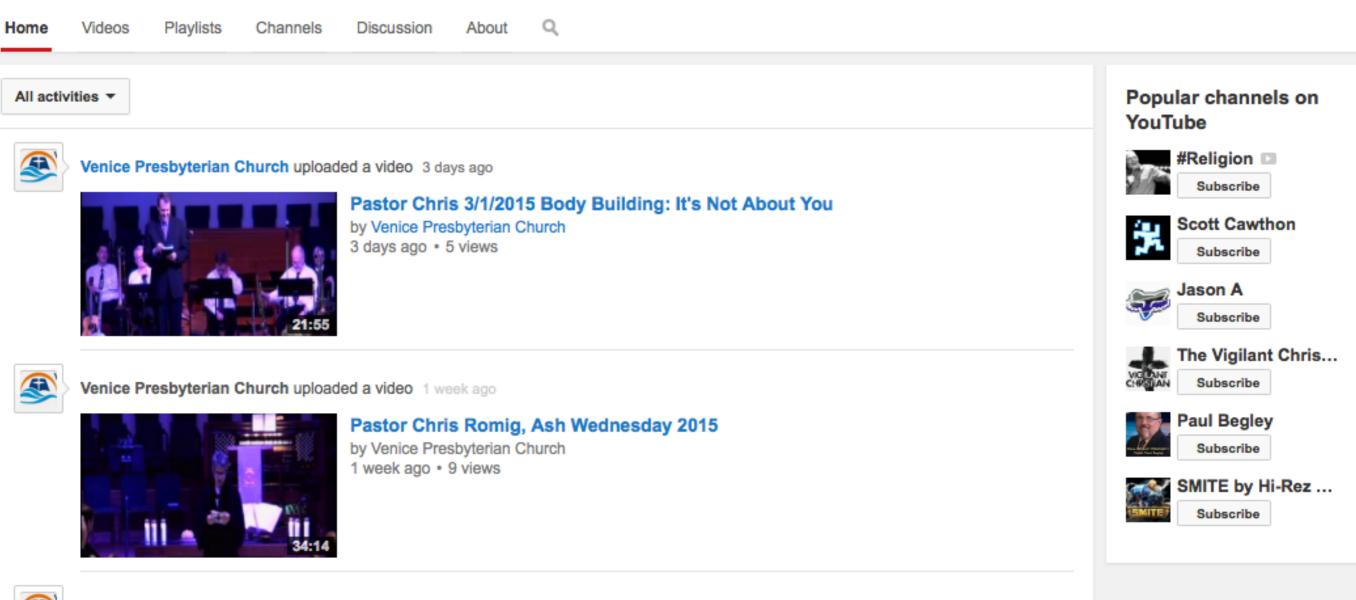
YOUTUBE

- You can set up a regular channel or go through a little more work and set up a nonprofit channel
- A nonprofit channel gives you access to more resources and increases the usability of your channel
- www.youtube.com/nonprofits



Venice Presbyt	erian Church
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Venice Presbyterian Church uploaded a video 1 week ago



by Venice Presbyterian Church 1 week ago • 4 views

ONLINE RESOURCES

- <u>http://www.ucc.org/webtips/</u>
- <u>http://www.elca.org/Resources/Information-Technology</u>
- <u>http://justinwise.net/social-media-policies-churches-</u> <u>ministries</u>
- Conversation about social media for the church gathered under the #chsocm hashtag

MAJOR FORMS OF SOCIAL MEDIA

- Website
- Facebook

- Instagram
- Pinterest

• Twitter

• Email/Texting

YouTube